

# KATHY SCHEESSELE

## BIOGRAPHY

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Kathy's career has evolved through many facets over 3 decades, from scientific research to teaching to business development and marketing. A Philadelphia native, she began her professional career as a laboratory researcher at Purdue University, after earning a BS in Mathematics/Chemistry from Purdue's College of Science. In subsequent years, Kathy also taught math and science at the secondary level, before joining Bill Scheessele in growing their firm, Mastering Business Development, Inc. (MBD), founded in Charlotte, North Carolina in 1979.



Since its inception, Kathy has served MBD<sup>i</sup> in many capacities, with the most significant being her current responsibility in the firm's Speaking Services Division and Marketing. Along the way, she also earned an MBA from Duke University's Fuqua School of Business, to bridge her knowledge of the technical disciplines to that of business, which mirrors the profile of many professionals in MBD's highly technical client base.

On the volunteer side, Kathy has served as President of the Purdue Club of Charlotte and as a member of Fuqua's Alumni Council. Kathy also served on Purdue's College of Science Alumni Council and supports the special initiative, Purdue's Women in Science Program (WISP), providing mentoring and support to women pursuing undergraduate and advanced degrees in the sciences.

Professionally, Kathy is a member of the American Nuclear Society (ANS), the Association of Energy Services Professionals (AESP), the Charlotte Chamber, as well as the National Association of Women Business Owners (NAWBO). She also takes a lead role in the firm's membership in the Instructional Systems Association. ISA consists of companies that create and distribute proprietary instructional systems, products and services, which help external clients improve organizational performance by accelerating learning.

Kathy and her husband, Bill, have two grown sons, both graduate engineers.



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